



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1355157

**Schedule Dates** 08/19/12-08/19/12  
**Advertiser** 60 Plus Association (38241)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 8/15 (467844)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1908  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60 PLUS 8/15

**Date Entered** 08/15/12  
**Last Modified** 08/15/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06280749  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$315.00  
**Net Total** \$1,785.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	2	\$2,100.00
<b>Grand Total:</b>	<b>2</b>	<b>\$2,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/19/12-08/19/12	3	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		8/15/12
2.0	Normal Line / SPOT (2)	08/19/12-08/19/12	4	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/15/12

## CONFIRMATION CONTRACT

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## Contract # 1355165

**Schedule Dates** 08/26/12-08/26/12  
**Advertiser** 60 Plus Association (38241)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 8/22 (467847)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1909  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60 PLUS 8/22

**Date Entered** 08/15/12  
**Last Modified** 08/15/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06280757  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$315.00  
**Net Total** \$1,785.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	2	\$2,100.00
<b>Grand Total:</b>	<b>2</b>	<b>\$2,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/26/12-08/26/12	3	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		8/15/12
2.0	Normal Line / SPOT (2)	08/26/12-08/26/12	4	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/15/12

## CONFIRMATION CONTRACT

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## Contract # 1399413

**Schedule Dates** 10/25/12-10/31/12  
**Advertiser** 60 Plus Association (38241)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 10/25 (482081)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 2175  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60 PLUS 10/25

**Date Entered** 10/24/12  
**Last Modified** 10/24/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395190  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,569.00  
**Net Total** \$42,891.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$29,585.00
Nov. 2012	25	\$20,875.00
<b>Grand Total:</b>	<b>51</b>	<b>\$50,460.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/12-10/26/12	3	:30	11A- 12P (EST)	2				X	X			1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/24/12
1.0.1	Closed Preempt (1)	10/25/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
2.0	Normal Line / SPOT (2)	10/25/12-10/26/12	3	:30	12P- 12:30P (EST)	2				X	X			2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
3.0	Normal Line / SPOT (3)	10/25/12-10/26/12	3	:30	4P- 5P (EST)	2				X	X			2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
4.0	Normal Line / SPOT (4)	10/25/12-10/26/12	3	:30	5P- 5:30P (EST)	2				X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/24/12
5.0	Normal Line / SPOT (5)	10/25/12-10/26/12	3	:30	5:30P- 6P (EST)	2				X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/24/12
6.0	Normal Line / SPOT (6)	10/25/12-10/26/12	3	:30	6P- 6:30P (EST)	2				X	X			2	\$1,125.00	\$2,250.00	West Palm Beach (WPEC)		10/24/12
7.0	Normal Line / SPOT (7)	10/25/12-10/26/12	3	:30	7:30P- 8P (EST)	2				X	X			2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
8.0	Normal Line / SPOT (8)	10/25/12-10/26/12	3	:30	11:35P- 12:35A (EST)	2				X	X			2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/24/12
9.0	Normal Line / SPOT (9)	10/25/12-10/28/12	3	:30	11P- 11:35P (EST)	3				X	X	X	X	3	\$1,300.00	\$3,900.00	West Palm Beach (WPEC)		10/24/12
10.0	Normal Line / Prime (10)	10/25/12-10/25/12	3	:30	9P- CBS-Person of Interest (Thursday)					1				1	\$3,700.00	\$3,700.00	West Palm Beach (WPEC)		10/24/12
11.0	Normal Line / Prime (11)	10/25/12-10/25/12	3	:30	10P- CBS-Elementary (Thursday)					1				1	\$2,800.00	\$2,800.00	West Palm Beach (WPEC)		10/24/12

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Date:

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Comments:



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## Contract # 1399413

**Schedule Dates** 10/25/12-10/31/12  
**Advertiser** 60 Plus Association (38241)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 10/25 (482081)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 2175  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60 PLUS 10/25

**Date Entered** 10/24/12  
**Last Modified** 10/24/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395190  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,569.00  
**Net Total** \$42,891.00  
**Sales Tax**

### West Palm Beach (WPEC)

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Oct. 2012	26	\$29,585.00
Nov. 2012	25	\$20,875.00
<b>Grand Total:</b>	<b>51</b>	<b>\$50,460.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (12)	10/26/12-10/26/12	3	:30	10P- CBS-Blue Bloods (Friday)						1				\$3,750.00		West Palm Beach (WPEC)		10/24/12
12.0.1	Closed Preempt (12)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
13.0	Normal Line / SPOT (13)	10/27/12-10/27/12	3	:30	7A- 9A (EST)							2		2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/24/12
14.0	Normal Line / Prime (14)	10/27/12-10/27/12	3	:30	9P- CBS-Crimetime (Saturday)							1			\$950.00		West Palm Beach (WPEC)		10/24/12
14.0.1	Closed Preempt (14)	10/27/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
15.0	Normal Line / SPOT (15)	10/28/12-10/28/12	3	:30	7A- 8A (EST)								1	1	\$285.00	\$285.00	West Palm Beach (WPEC)		10/24/12
16.0	Normal Line / SPOT (16)	10/28/12-10/28/12	3	:30	8A- 9A (EST)								1	1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/24/12
17.0	Normal Line / SPOT (17)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)								1	1	\$1,675.00	\$1,675.00	West Palm Beach (WPEC)		10/24/12
18.0	Normal Line / SPOT (18)	10/28/12-10/28/12	3	:30	7P- 8P (EST)								1		\$5,600.00		West Palm Beach (WPEC)		10/24/12
18.0.1	Closed Preempt (18)	10/28/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	

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**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 10/25 (482081)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 2175  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60 PLUS 10/25

**Date Entered** 10/24/12  
**Last Modified** 10/24/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06395190  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / Prime (19)	10/28/12-10/28/12	3	:30	9P- CBS-The Good Wife (Sunday)								1	1	\$3,800.00	\$3,800.00	West Palm Beach (WPEC)		10/24/12
20.0	Normal Line / SPOT (20)	10/29/12-10/31/12	3	:30	11A- 12P (EST)	3	X	X	X					2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/24/12
20.0.1	Closed Preempt (20)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
21.0	Normal Line / SPOT (21)	10/29/12-10/31/12	3	:30	12P- 12:30P (EST)	3	X	X	X					3	\$650.00	\$1,950.00	West Palm Beach (WPEC)		10/24/12
22.0	Normal Line / SPOT (22)	10/29/12-10/31/12	3	:30	4P- 5P (EST)	3	X	X	X					3	\$650.00	\$1,950.00	West Palm Beach (WPEC)		10/24/12
23.0	Normal Line / SPOT (23)	10/29/12-10/31/12	3	:30	5P- 5:30P (EST)	3	X	X	X					3	\$950.00	\$2,850.00	West Palm Beach (WPEC)		10/24/12
24.0	Normal Line / SPOT (24)	10/29/12-10/31/12	3	:30	5:30P- 6P (EST)	3	X	X	X					3	\$950.00	\$2,850.00	West Palm Beach (WPEC)		10/24/12
25.0	Normal Line / SPOT (25)	10/29/12-10/31/12	3	:30	6P- 6:30P (EST)	2	X	X	X					2	\$1,125.00	\$2,250.00	West Palm Beach (WPEC)		10/24/12
26.0	Normal Line / SPOT (26)	10/29/12-10/31/12	3	:30	7:30P- 8P (EST)	3	X	X	X					3	\$650.00	\$1,950.00	West Palm Beach (WPEC)		10/24/12
27.0	Normal Line / SPOT (27)	10/29/12-10/31/12	3	:30	11:35P- 12:35A (EST)	3	X	X	X					3	\$425.00	\$1,275.00	West Palm Beach (WPEC)		10/24/12
28.0	Normal Line / SPOT (28)	10/29/12-10/31/12	3	:30	11P- 11:35P (EST)	3	X	X	X					3	\$1,300.00	\$3,900.00	West Palm Beach (WPEC)		10/24/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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